

## NATIONAL OCCUPATIONAL STANDARD FOR FRONT OFFICE ASSISTANT



NOS.FOA.01 FIRST EDITION

#### APPROVING AUTHORITY

This National Occupational Standard has been prepared and published under the authority of the Zambia Qualifications Authority Board on 30<sup>th</sup> September, 2020.

#### ZAMBIA QUALIFICATIONS AUTHORITY

The Zambia Qualifications Authority Act No. 13 of 2011 was enacted by the Government of the Republic of Zambia to "provide for the development and implementation of a national qualifications framework; establish the Zambia Qualifications Authority; provide measures to ensure that standards and registered qualifications are internationally comparable; and provide for matters connected with, or incidental to the foregoing". Among other functions, ZAQA is responsible for determining national standards for any occupation, through various sector specific National Occupational Standards Development Teams (NOSDTs).

#### **REVISION OF NATIONAL OCCUPATIONAL STANDARDS**

National Occupational Standards shall be revised every after **5 years**, or whenever necessary, by the issue of either amendments or of revised editions. It is important that users of National Occupational Standards (NOS) should ascertain that they are in possession of the latest amendments or editions.

#### NOS DEVELOPMENT TEAM RESPONSIBLE

This National Occupational Standard was prepared by the Tourism National Occupational Standards Development Team, upon which the following organisations were represented:

- 1. Technical Education, Vocational and Entrepreneurship Training Authority (TEVETA):
- 2. Zambia Tourism Agency (ZTA);
- 3. Zambia Institute for Tourism and Hospitality Studies (ZITHS);
- 4. Livingstone International University of Tourism Excellence and Business Management (LIUTEBM);
- 5. Institute of Hospitality-Zambia (IoHZ);
- 6. Tourism Council of Zambia (TCZ);
- 7. Zambian Association for Indigenous Tour Operators (ZATO);
- 8. Travel Agents Association of Zambia (TAAZ);
- 9. Zambia Qualifications Authority (ZAQA) Secretariat.

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#### **ACKNOWLEDGEMENT**

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- 1. Mr. Ackim M. Kalikeka Technical Education, Vocational and Entrepreneurship Training Authority (TEVETA);
- 2. Mrs. Julian Mwango-Mwanakulanga Zambia Tourism Agency (ZTA);
- 3. Mr. Jack Kaale Zambia Institute for Tourism and Hospitality Studies (ZITHS);
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- 7. Mrs. Elizabeth Malama Zambian Association for Indigenous Tour Operators (ZATO);
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The Authority wishes to also acknowledge the efforts of all stakeholders that took time to review and submit comments on this NOS and those that participated in the national validation process.

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#### **FOREWORD**

The Zambia Qualifications Authority (ZAQA) is a statutory body under the Ministry of Higher Education established by ZAQA Act No. 13 of 2011 to "provide for the development and implementation of a national qualifications framework; provide measures to ensure that standards and registered qualifications are internationally comparable; and provide for matters connected with, or incidental to the foregoing".

Among other functions, ZAQA is responsible for "determining national standards for any occupation", through various sector specific National Occupational Standards Development Teams (NOSDTs) of experts composed of representation from appropriate authorities, government departments, industry, academia, regulators, consumer associations and non-governmental organisations, etc.

This National Occupational Standard (NOS) has been developed by the Tourism National Occupational Standards Development Team in accordance with the procedures and guidelines of ZAQA. All users should ensure that they have the latest edition of this publication as National Occupational Standards are revised from time to time.

This NOS shall be used by, among others, industry, employers, quality assurance bodies, awarding and professional bodies and education and training institutions, as a benchmark to identify training needs, develop job profiles/descriptions, develop curricula and learning programmes, in various sectors where the occupation exists. In the Tourism sector, demonstration of competence against this NOS may be required in order to run a business or practice a craft or profession.

Front Office plays a critical part in Tourism and Hospitality Industry. This is because of the fact that the front office is the first and last point which interact with the client. The need to have a well skilled, cultured, coordinated and motivated front office team cannot be overemphasised. The Front Office is the area of the tourism enterprise where guests form their first and last impressions of the tourism enterprise – this makes it really important for the Front Office Assistant to work hard to create a pleasant experience for guests to ensure their satisfaction and subsequent return. First impressions are a driving force in business and therefore a Front Office Assistant is extremely influential, as his/her appearance, manners, knowledge and helpfulness reflect on the entire company.

This National Occupational Standard highlights core knowledge, skills, competences and values that Front Office Assistants must possess to be successful in their various roles.

Mirriam M. A Chiyaba (Mrs)
Director and Chief Executive Officer

#### **ACRONYMS AND ABBREVIATIONS**

CS Core Skill

FOA Front Office Assistant

IPR Intellectual Property Rights

NOS National Occupational Standard

NOSDT National Occupational Standards Development Team

OK Organisational Knowledge

PC Performance Criteria

PS Professional Skill

RPL Recognition of Prior Learning

TK Technical Knowledge

SOP Standard Operating Procedure

ZAQA Zambia Qualifications Authority

ZQF Zambia Qualifications Framework

#### **GLOSSARY OF TERMS**

For the purposes of this NOS, the following terms and definitions shall apply:

**Core Skills/Generic Skills:** are a group of skills that are key to learning and working in today's world. These skills are typically needed in any work environment. In the context of the NOS, these include communication related skills that are applicable to most job roles.

**Function:** is an activity necessary for achieving the key purpose of the sector, occupation, or area of work, which can be carried out by a person or a group of persons. Functions are identified through functional analysis and form the basis of NOS.

**Job Role:** defines a unique set of functions that together form a unique employment opportunity in an organisation.

**Knowledge and Understanding:** are statements which together specify the technical, generic, professional and organisational specific knowledge that an individual needs in order to perform to the required standard.

**National Occupational Standards (NOS):** are statements of the standards of performance individuals must achieve when carrying out functions in the workplace, together with specifications of the underpinning knowledge and understanding. They are precise descriptions of what an individual is expected to be able to do in his/her work role.

National Occupational Standards (NOS) Code: is a unique reference code that identifies a NOS.

**National Occupational Standards Development Team (NOSDT):** means an established group of national stakeholders/experts responsible for the development of National Occupational Standards within a specific economic sector or occupation.

**Occupation:** is a set of job roles, which perform similar/related set of functions in an industry.

**Organisational Context:** includes the way the organisation is structured and how it operates, including the extent of operative knowledge that managers have in their relevant areas of responsibility.

**Performance Criteria:** are statements that together specify the standard of performance required when carrying out a task.

**Scope:** is the set of statements specifying the range of variables that an individual may have to deal with in carrying out the function which have a critical impact on the quality of performance required.

**Sector:** is a conglomeration of different business operations having similar businesses and interests. It may also be defined as a distinct subset of the economy whose components share similar characteristics and interests.

**Sub-Sector:** is derived from a further breakdown based on the characteristics and interests of its components.

**Technical Knowledge:** is the specific knowledge needed to accomplish specific designated responsibilities.

**Unit Title:** gives a clear overall statement about what the incumbent should be able to do.

**Vertical:** may exist within a sub-sector representing different domain areas or the client industries served by the industry.

#### 1. OVERVIEW

This is an introductory section providing a brief summary and specific information or commentary about the content of the NOS and the targeted sector and occupation to help the user judge whether it is relevant to them.

NOS Code	NOS.FOA.01
Occupation	Front Office Operations
Job Title	Front Office Assistant
Job Description	Performing various activities in the front office operations as per standards
Job Purpose	This job role is responsible for performing front office functions such as registering the guest, addressing their queries, allotting the rooms and ensuring smooth stay of the guest
ZQF Level	4
Sector	Tourism and Hospitality
Sub sector	Tourism, Leisure and Hospitality Enterprises (Accommodation Establishments, tour operation business, travel agents, hunting safari, casinos, restaurants etc.) (As defined in Tourism and Hospitality Act No. 13 of 2015)  Note: the individual may work in any tourism/hospitality sub-sector or any other sector and can handle front office operations
Other Economic Sector(s) in which the Occupation is Practiced	Education, Mining, Manufacturing, Energy, Transport, Communications, Construction, Financial, Agriculture, etc.
Other Similar Jobs Performed in the Occupation	Front Office Supervisor, Front Desk Clerk/Officer, Front Office Trainee, etc.
Minimum Educational Job Entry Qualification(s) Practicing License	Senior Secondary Education (Grade 12) Certificate or equivalent TBA
Requirements (if any) Training/RPL (Optional)	Prior Training in Front Office Operations
Minimum Job Entry Age	18
, ,	
Prior Experience	N/A
Performance Criteria	As described in the Units under Section 4

#### 2. SCOPE

This National Occupational Standard specifies the fundamental knowledge and understanding, skills and competences that Front Office Assistants must possess to be successful in their job roles. It is applicable to Front Office Assistants working in the tourism sector (e.g. in hotels, lodges and restaurants) and other sectors in which the front office management occupation is practiced.

#### 3. PERSONAL ATTRIBUTES (VALUES, ETHICS AND ATTITUDES)

The job requires the individual to have: presentable looks, attention to details, politeness, cheerful disposition, healthy habits, commitment, punctuality, integrity and honesty, salesmanship and be able to work in standing position for long hours, etc.

#### 4. UNITS AND ELEMENTS

This National Occupational Standard is divided into 10 Units representing the tasks that a job holder should undertake in his/her day to day work. Each Unit is further broken down into elements depicting the number of activities to be carried out for the successful execution of a particular task.

**UNIT 1** [This Unit is about understanding the various requirements of various front office activities and preparing for it. It also includes interacting with supervisors and getting trained on the processes].

Heit No	04	
Unit No.	01	
Unit Title	Plan and prepare for front office operations	
	This Unit is about understanding the various requirements of various front office activities in the guest cycle (Pre-arrival, Arrival, Occupancy and Departure) and preparing for it. It also includes interacting with supervisors and getting trained on the processes	
Scope	<ul> <li>This Unit covers the following:</li> <li>Understand the front office processes and requirements</li> <li>Attend training related to the front office operations</li> <li>Prepare for front office services</li> </ul>	
<b>Performance Crite</b>	eria (PC) w.r.t. the Scope	
Element	Performance Criteria (PC)	
Understanding the front office processes and requirements	To be competent, the individual must be able to: PC1. know and understand the link between the front office and other departments of the establishment PC2. know and understand on the establishments specific front office procedures PC3. know and understand the front office service cycle PC4. know and understand the methods, tools and processes of gathering information on how to record guest details at all stages of the guest cycle PC5. obtain a manual (if available) and understand the front office processes, checklist, regulations, etc. PC6. know and understand sector regulation on aspects related to particular tourism enterprise category PC7. know and understand establishment requirements	
Attending training related to the front office operations	To be competent, the individual must be able to: PC8. attend in-house training related to front office activities conducted PC9. make note of common mistakes and avoid them in future PC10. obtain further training to individually perform the front office activities PC11. keep up to date with current global trends in tourism and hospitality sector through continuous professional development	
Preparing for front office services	To be competent, the individual must be able to: PC12. observe punctually for the work PC13. report for work well-groomed and in appropriate uniform and carry all required resources for the job PC14. take note of the establishments occupancy and reservation status at the beginning of the shift PC15. gather information on day's work requirement, absentee details and accordingly plan for the day's work	

#### **Knowledge and Understanding (K)**

# A. Organisation al Context (Knowledge of the company/ organisation and its processes)

A. Organisation-The individual on the job must demonstrate knowledge and understanding of:

OK1. legislation, standards, policies and procedures followed in the company relevant to own employment and performance conditions

OK2. organisation culture and typical customer profile

OK3. company's service level agreements and policies

OK4. company's code of conduct

OK5. organisation pricing, discount policy

OK6. organisation policy on documentation, reporting, etc.

OK7. sources for information pertaining to employment terms, entitlements, job role and responsibilities

OK8. reporting structure, inter-dependent functions, lines and procedures in the

work area

OK9. relevant occupational health and safety requirements applicable in the work place

#### B. Technical Knowledge

The individual on the job must demonstrate knowledge and understanding of:

TK1. customer service skills as per company's policy and customer's willingness

TK2. site layout and obstacles of the tourism enterprise premises

TK3. tourism enterprise offering and services available

TK4. type of rooms available, the facilities, tariff and other details

TK5. discount policy

TK6. task of roles in front desk office

TK7. discount, schemes, incentives, loyalty program offered by the tourism enterprise

TK8. tourism enterprise service standards and guidelines

TK9. pricing for regular guest, affiliated guest, etc.

TK10. pricing of room with different meal plans

TK11. setting standards on front office operation such as grooming, uniform, interacting with guest, area of operation, etc.

TK12. handling guest complaints

TK13. to take measures to improve customer satisfaction levels

TK14. operation of computer

TK15. usage of in-house software to register and serve the guest

TK16. usage of touch typing for enhanced speed of keyboard typing

TK17. usage of Internet to gather work related information

TK18. usage of applications such as excel, power point, etc. to prepare reports and presentations for the management

TK19. rules and regulations of the tourism enterprise (for guests)

TK20. regulatory requirements involved during guest registration

TK21. personal grooming standards

TK22. significance of giving attention to details

TK23. permits and checks required for working on the premises

TK24. various payment methods acceptable by industry and the establishment

Skill	s (S)		
	ore Skills/	Reading Skills	
G	eneric	The individual on the job must demonstrate knowledge and	
SI	kills	understanding in:	
		CS1. reading and interpreting instructions, procedures, information	
		and signs in the workplace	
		CS2. interpreting and following operational instructions and	
		prioritise work	
		Writing Skills	
		The individual on the job must demonstrate knowledge and	
		understanding in:	
		CS3. completing documentation	
		CS4. accurately filling guest registration form after receiving	
		details from guests	
		CS5. generating reports to supervisors on work-related activities	
		CS6. timely and accurately update guest bill	
		Oral Communication (Listening and Speaking skills)	
		The individual on the job needs must demonstrate knowledge and	
		understanding in:	
		CS7. communicating effectively with guests and respond to their	
		queries	
		CS8. interacting with service providers and colleagues in a	
		respectful manner and in line with organisational protocol	
		CS9. interacting in a language the guest is comfortable with	
		CS10. communicating with vendors, contractors, etc.	
	rofessional	Decision Making	
SI	kills	The individual on the job must demonstrate knowledge and	
		understanding in:	
		PS1. being courteous, tactful and diplomatic in problem solving	
		PS2. being accurate in information handling and dissemination to	
		guests at all stages of service	
		PS3. be friendly but professional when dealing with customers	
		PS4. undertaking on-the-job learning and participate in training	
		and development interventions and assessments	
		PS5. seeking to improve and modify own work practices	
		Plan and Organise	
		The individual on the job must demonstrate knowledge and	
		understanding in:	
		PS6. organising the resources required for the job	
		PS7. planning, prioritising and sequencing work operations as per	
		job requirements	
		PS8. organising information and generating, managing and	
		maintaining records relevant to work	
		PS9. managing time effectively and efficiently in a way that	
		deliverables are completed as per the timeline mentioned in the organisational SOP	
		Customer Centricity  The individual on the job must demonstrate knowledge and	
		The individual on the job must demonstrate knowledge and understanding of:	
		understanding or.	

PS10. how to develop rapport with customers and put them at ease

PS11. how to listen carefully and interpret their requirement

PS12. significance of etiquette such as maintaining the appropriate physical distance with guest during conversation

PS13. importance of being patient and courteous with different types of guests

PS14. being polite and courteous under all circumstances and situations

PS15. how to suggest possible solutions to potential or expressed problems

#### **Problem Solving**

The individual on the job must demonstrate knowledge and understanding in:

PS16. thinking through the problems, evaluating possible solutions and suggesting an optimum/best possible solution

PS17. identifying immediate or temporary solutions to resolve delays or other problems related to the transport arrangements

#### **Analytical Thinking**

The individual on the job must demonstrate knowledge and understanding in:

PS18. undertaking on-the-job learning and participate in training and development interventions and assessments

PS19. seeking to improve and modify own work practices

#### **Critical Thinking**

The individual on the job must demonstrate knowledge and understanding in:

PS20. operating the computer for documentation, emailing and reporting

PS21. proficiently using internet and efficiently communicating electronically

PS22. carrying out numerical calculations and basic statistical analysis

**UNIT 2** [This Unit is about performing various front office activities including assisting the guests during check-in, completing registration details and attending for any other requirements].

Unit No.	02
Unit Title	Undertake and perform front office activities
Description	This Unit is about performing various front office activities including assisting the guests during check-in, completing registration details and attending for any other requirements
Scope	<ul> <li>This Unit covers the following:</li> <li>Welcome the guest</li> <li>Complete guest registration</li> <li>Check for guest room preference and/or reservation details</li> <li>Allot the room as per guest preference</li> </ul>
Performance Crit	eria (PC) w.r.t. the Scope
Element	Performance Criteria (PC)
Welcoming the guest	To be competent, the individual must be able to: PC1. greet the customer as per organization guideline on arrival at tourism enterprise PC2. make guest comfortable and feel good by offering a smile PC3. maintain eye contact while interacting with the guest PC4. look presentable and follow grooming standards
Completing	To be competent, the individual must be able to:
guest registration	PC5. receive for new guest or validate for repeat guest, the details from the guest for registration as per tourism enterprise standards PC6. cross check the identity document details of the guests against original PC7. complete the registration details after interacting with the guest on details including room type, number, meal plan, etc. as per tourism enterprise standards PC8. receive guest signature on completed guest registration document PC9. record the information on all fields in the tourism enterprise management system
Checking for guest room preference/ reservation details	To be competent, the individual must be able to: PC10. interact with guest and identify the room preference (e.g. pool view, suite, etc.) PC11. make note of any special request from guest, e.g., related to disability, non-smoking PC12. cross check the reservation details with the guest PC13. implement suggestive selling that may add revenue to the company PC14. negotiate with guest when on discount requests PC15. offer discounts as per company policy within the limit advised by management, to retain the guest PC16. offer discounts based on fluctuations in business as per company policy and within limit advised by management to attract sales PC17. confirm the type of room, tariff and other agreed details to the guest before allotting the room

#### Allotting the room as per quest preference

To be competent, the individual must be able to:

PC18. check for availability of room as per guest preference in the system/log in register

PC19. inform walk-in guest about any non-availability of room and inform next time and date of room availability

PC20. allot the room if it is already blocked for the guest as per reservation status and instructions

PC21. check and allot guests in a group in adjacent rooms on same floor

PC22. for the regular guest, check availability and allot room as per preference of the guest

PC23. allot the room as per company guidelines, e.g., preference to reserved guests

PC24. ensure guests are satisfied with room allocation as per their

PC25. ensure all guest amenities are available in the room before

PC26. ensure all maintenance issues are attended to before guest check-in

#### **Knowledge and Understanding (K)**

#### al Context (Knowledge of the company/ organisation and its processes)

A. Organisation- The individual on the job must demonstrate knowledge and understanding of:

OK1. legislation, standards, policies and procedures followed in the company relevant to own employment and performance conditions

OK2. relevant occupational health and safety requirements applicable in the work place

OK3. organisation culture and typical customer profile

OK4. company's service level agreements and policies

OK5. company's code of conduct

OK6. organisation's pricing, discount policy

OK7. organisation's policy on documentation, reporting, etc.

OK8. sources for information pertaining to employment terms, entitlements, job role and responsibilities

OK9. reporting structure, interdependent functions, lines and procedures in the work area

#### B. Technical Knowledge

The individual on the job must demonstrate knowledge and understanding of:

TK1. different products/services offered by the tourism enterprise TK2. type of rooms available, the facilities, tariff and other details TK3. details of rooms, floors, e.g., rooms with view, smoking

allowed floors, rooms accommodating physically disabled individuals, etc.

TK4. ways of marketing the property: suggestive and up selling the tourism enterprise service offerings

TK5. general occupancy rate in the tourism enterprise

TK6. peak season period: day of the week, months of the year, etc.

TK7. discount policy and approval requirement

TK8. pricing for regular guest, affiliated guest, etc. TK9. pricing of room with different meal plans TK10. online tie ups of the tourism enterprise TK11. handling tourism enterprise management system TK12. operate property management system for check in, check out, room availability, etc. TK13. operation of computer and use basic application TK14. usage of internet and e mails TK15. usage of property management system for check in, reservation, check out TK16. preparation of documents, invoice issuing system TK17. estimation of time taken for each front office transaction / activity and schedule work accordingly TK18. estimation of the performance of staff based on checks and inspections TK19. how to build and establish trust among the employees of the department TK20. how to resolve employee conflicts in a fair way TK21. impacts of employee conflicts TK22. rules and regulations of the tourism enterprise (for guests) TK23. significance of giving attention to details TK24, permits and checks are required for working on the premises TK25. tourism enterprise offerings and services available TK26. details of guest registration form TK27. mandatory details to be received from local guest, foreign quest TK28. acceptable identify/proof documents TK29. type of rooms available, the facilities, tariff and other details TK30. discount policy TK31. pricing for regular guests, affiliated guests, etc. Skills (S) A. Core Skills/ Reading Skills Generic The individual on the job must demonstrate knowledge and Skills understanding in: CS1. reading and interpreting instructions, procedures, information and signs in the workplace CS2. interpreting and following operational instructions and prioritising work Writing Skills The individual on the job must demonstrate knowledge and understanding in: CS3. completing documentation accurately CS4. recording details on inventory, employee, payroll, and other details, accurately CS5. generating reports to supervisors on work-related activities Oral Communication (Listening and Speaking skills) The individual on the job must demonstrate knowledge and understanding in: CS6. communicating effectively with guests and responding to their queries

CS7. interacting with service providers and colleagues in a respectful manner and in line with organisational protocol CS8. interacting in a language the guest is comfortable with CS9. avoiding interrupting guest and fellow staff when they are speaking

#### B. Professional Skills

#### **Decision Making**

The individual on the job must demonstrate knowledge and understanding in:

PS1. deciding on selection of candidates for a job based on skills and competency

PS2. recognising the performance of staff and rewarding them

#### **Plan and Organise**

The individual on the job must demonstrate knowledge and understanding in:

PS3. organising the available resources for the job

PS4. prioritising and sequencing work operations as per job requirements

PS5. organising and generating information and reports, managing and maintaining records relevant to work

PS6. managing time effectively and efficiently in a way that deliverables are completed as per the timeline mentioned in the organisational SOP

#### **Customer Centricity**

The individual on the job must demonstrate knowledge and understanding of:

PS7. how to develop rapport with customers and put them at ease

PS8. how to listen carefully and interpret their requirement

PS9. significance of etiquette such as maintaining the appropriate physical distance with guest during conversation

PS10. importance of being patient and courteous with different types of guests

PS11. being polite and courteous under all circumstances and situations

PS12. how to suggest possible solutions to potential or expressed problems

#### **Problem Solving**

The individual on the job must demonstrate knowledge and understanding in:

PS13. thinking through problems, evaluating possible solutions and suggesting an optimum/best possible solution

PS14. identifying immediate or temporary solutions to resolve delays or other problems related to the transport arrangement

#### **Analytical Thinking**

The individual on the job must demonstrate knowledge and understanding in:

PS15. undertaking on-the-job learning and participate in training and development interventions and assessments

PS16. seeking to improve and modify own work practices

#### **Critical Thinking**

The individual on the job must demonstrate knowledge and understanding in:

PS17. operating the computer for documentation, emailing and reporting

PS18. proficiently using internet and efficiently communicating electronically

PS19. carrying out numerical calculations and basic statistical analysis

**UNIT 3** [This Unit is about attending to any guest requirement including room related facilities, amenities, and request for consumables, etc. It also includes informing the guest on any message received for them and ensuring their satisfaction with the services rendered].

Unit No.	03	
Unit Title	Attend to guest queries	
	This Unit is about attending to any guest requirement including room related facilities, amenities, and request for consumables, etc. It also includes informing the guest on any message received for them and ensuring their satisfaction with the services rendered	
Scope	This Unit covers the following:  • Assist the guest on any requirement	
	<ul> <li>Respond to guest queries</li> <li>Deliver message and materials to guest</li> <li>Achieve guest satisfaction</li> </ul>	
Performance Crit	eria (PC) w.r.t. the Scope	
Element	Performance Criteria (PC)	
Assisting the guest on any requirement	To be competent, the individual must be able to: PC1. ask for any requirement form guest during check in PC2. arrange for materials/consumables as required	
	PC3. coordinate with different department such as housekeeping, food and beverage, to fulfil guest requirement PC4. inform travel desk on guest requirement such as cab booking, sight-seeing, travel ticket booking, etc. PC5. ensure the guest are attended at every instance of their request and not ignored	
Responding to guest queries	To be competent, the individual must be able to:  PC6. respond to guest queries regarding any offerings within the tourism enterprise, nearby tourist or office locations, etc.  PC7. arrange for guest requirements regarding ideal transportation, restaurants in the city, shopping area, etc.  PC8. attend and respond to the clarification requested on operation of any equipment/controls inside the room	
Delivering message or materials to guest	To be competent, the individual must be able to: PC9. deliver message (if any) to the guest on time PC10. inform guest if there are any visitors PC11. arrange and deliver any materials/consumables requested in the front office PC12. respect the guest's privacy	
Achieving guest satisfaction	PC13. uphold confidentiality at all times  To be competent, the individual must be able to:  PC14. ensure that the guest is not left unattended at any point of	
	time PC1.5 revert to guest on any request on time (turn-around time as per organization guideline) PC16. ensure the guest are satisfied all the time	

#### **Knowledge and Understanding (K)**

# A. Organisational Context (Knowledge of the company/ organisation and its processes)

A. Organisation-The individual on the job must demonstrate knowledge and al Context understanding of:

OK1. legislation, standards, policies and procedures followed in the company relevant to own employment and performance conditions

OK2. relevant occupational health and safety requirements applicable in the work place

OK3. organisation culture and typical customer profile

OK4. company's service level agreements and policies

OK5. company's code of conduct

OK6. sources for information pertaining to employment terms, entitlements, job role and responsibilities

OK7. reporting structure, inter-dependent functions, lines and procedures in the work area

OK8. organisation quality and hygiene standards policy

OK9. material movement, storage and material return policy

#### B. Technical Knowledge

The individual on the job must demonstrate knowledge and understanding of:

TK1. site layout and obstacles

TK2. different products/services offered by the tourism enterprise

TK3. location of spa, pool, restaurant in the tourism enterprise

TK4. different cuisines offered in the in-house restaurant

TK5. operational hours and details of different services

TK6. accessible and restricted area in the premises

TK7. information of local tourist spots

TK8. information about local transportation options

TK9. popular location in the city such as malls, clubs, sports centres, etc.

TK10. coordinating with appropriate department in the tourism enterprise to address guest requirement

TK11. history and information about the city, etc.

TK12. operation of different types of door locks

TK13. operation of facilities in the rooms such as TV, AC, etc.

TK14. usage of communications systems of the company, e.g., telephone, fax, public announcement systems

TK15. usage of email and internet for communicating

TK16. tourists spots in the local area

TK17. promotions by the Ministry of Tourism and Arts, Government of Zambia

TK18. different types of tourists; their general requirements

TK19. well known shopping centres/places, offices, restaurants, clubs, etc.

TK20. any products of the Government with 'Geographical Indications' and places to find them

TK21. behavioural etiquette

TK22. personal grooming standards

TK23. levels of personal hygiene required at the workplace and

why it is important to maintain them during work

TK24. significance of giving attention to details

Skills (S)	
A. Core Skills/	Reading Skills
Generic	The individual on the job must demonstrate knowledge and
Skills	understanding in:
	CS1. reading and interpreting instructions, procedures, information
	and signs in the workplace
	CS2. interpreting and following operational instructions and
	prioritising work
	Writing Skills
	The individual on the job must demonstrate knowledge and
	understanding in:
	CS3. completing documentation
	Oral Communication (Listening and Speaking skills)
	The individual on the job must demonstrate knowledge and
	understanding in:
	CS4. listening without internal talk
	CS5. communicating effectively with guests and responding to
	their queries
	CS6. discussing with other front office staff on guest and room
	details
	CS7. communicating with people in a respectful manner in line
	with organisational protocol
B. Professional	Decision Making
Skills	The individual on the job must demonstrate knowledge and
	understanding in:
	PS1. undertaking on-the-job learning and participating in training
	and development interventions and assessments
	PS2. seeking to improve and modify own work practices
	Plan and Organise
	The individual on the job must demonstrate knowledge and
	understanding in:
	PS3. organising the resources for the job
	PS4. planning, prioritising and sequencing work operations as per
	job requirements
	PS5. organising information and generating, managing and
	maintaining records relevant to work
	PS6. managing time effectively and efficiently in a way that
	deliverables are completed as per the timeline mentioned in the
	organisational SOP
	Customer Centricity
	The individual on the job must demonstrate knowledge and
	understanding of:
	PS7. how to develop rapport with customers and put them at ease
	PS8. how to listen carefully and interpret their requirement
	PS9. significance of etiquette such as maintaining the appropriate
	physical distance with guest during conversation
	PS10. importance of being patient and courteous with different
	types of guests
	PS11. being polite and courteous under all circumstances and
	situations

PS12. how to suggest possible solutions to potential or expressed problems

#### **Problem Solving**

The individual on the job must demonstrate knowledge and understanding in:

PS13. thinking through the problems, evaluating the possible solutions and suggesting an optimum/best possible solution PS14. identifying immediate or temporary solutions to resolve delays or other problems related to the transport arrangements

#### **Analytical Thinking**

The individual on the job must demonstrate knowledge and understanding in:

PS15. undertaking on-the-job learning and participating in training and development interventions and assessments

PS16. seeking to improve and modify own work practices

#### **Critical Thinking**

The individual on the job must demonstrate knowledge and understanding in:

PS17. operating the computer for documentation, emailing and reporting

PS18. proficiently using internet and efficiently communicating electronically

PS19. carrying out numerical calculations and basic statistical analysis

**UNIT 4** [This Unit is about communicating effectively with superiors, colleagues and customers to achieve a smooth workflow].

Unit No.	04	
Unit Title	Communicate with customer and colleagues	
Description	This Unit is about communicating effectively with superiors,	
	colleagues and customers to achieve a smooth workflow	
Scope	This Unit covers the following:	
	Communicate with superiors	
	Communicate with colleagues	
	Communicate effectively with customers	
Performance Crit	eria (PC) w.r.t. the Scope	
Element	Performance Criteria (PC)	
Communicate	To be competent, the individual must be able to:	
with superior	PC1. receive job order and instructions from reporting superior	
·	PC2. understand the work output requirements, targets,	
	performance indicators and incentives	
	PC3. deliver quality work on time and report any anticipated	
	reasons for delays	
	PC4. communicate unresolved problems or complaints to the	
	relevant senior personnel	
	PC5. communicate maintenance and repair schedule proactively	
	to the superior	
	PC6. receive feedback on work standards	
	PC7. document the completed work schedule and handover to the	
	superior	
_	To be competent, the individual must be able to:	
with colleagues	PC8. trust, support and respect to all the colleagues in the	
	workplace	
	PC9. aim to achieve smooth workflow through teamwork	
	PC10. share relevant work related information and knowledge with colleagues	
	PC11. seek assistance from the colleagues when required	
	PC12. identify the potential and existing conflicts with the	
	colleagues and resolve	
	PC13. pass on essential information to other colleagues on timely	
	basis	
	PC14. maintain the etiquette, use polite language, demonstrate	
	responsible and disciplined behaviours to the colleagues	
	PC15. interact with colleagues from different functions clearly and	
	effectively on all aspects to carry out the work among the team	
	and understand the nature of their work	
	PC16. put team over individual goals and multi task or share work	
	where necessary supporting the colleagues	
	PC17. highlight any errors of colleagues, help to rectify and	
	ensure quality output	
	PC18. work with cooperation, coordination, communication and	
	collaboration, with shared goals and supporting each other's	
	performance	

### Communicating effectively with customers

To be competent, the individual must be able to:

PC19. promptly and politely respond to customer queries and complaints

PC20. Tactfully identify customer needs

PC21. possess strong knowledge on the product, services and market

PC22. communicate with the customers in a polite, professional and friendly manner and maintain professional eye contact PC23. build effective but impersonal relationship with the customers

PC24. ensure the appropriate language and tone are used to the customers

PC25. listen actively in a two way communication

PC26. be sensitive to the gender, cultural and social differences such as modes of greeting, formality, etc.

PC27. understand the customer expectations correctly and provide the appropriate products and services

PC28. understand the customer dissatisfaction and address to their complaints effectively

PC29. maintain a positive, sensible and cooperative manner all time

PC30. ensure to maintain a proper body language, dress code, gestures and etiquettes towards the customers

PC31. avoid interrupting the customers while they talk

PC32. ensure to avoid negative questions and statements to the customers

PC33. inform the customers on any issues or problems before hand and also on the developments involving them

PC34. ensure to respond back to the customer immediately for their voice messages, e-mails, etc.

PC35. develop good rapport with the customers and promote suitable products and services

PC36. seek feedback from the customers on their understanding to what was discussed

PC37. explain the terms and conditions clearly (booking, cancellation, disclaimers, indemnity's, etc.)

#### **Knowledge and Understanding (K)**

# A. Organisation al Context (Knowledge of the company/ organisation and its processes)

A. Organisation-The individual on the job must demonstrate knowledge and al Context understanding of:

OK1. company's policies (personnel management, financial, effective team work at workplace, etc.)

OK2. company's Human Resources policies

OK3. company's reporting structure

OK4. company's documentation policy

OK5. company's customer profile

#### B. Technical Knowledge

The individual on the job must demonstrate knowledge and understanding of:

TK1. methods and equipment for effective communication with staff in different departments in the organisation and the guests

	TK2. significance of team coordination and productivity targets of the organisation
	TK3. how to record the job activity as required on various types of documents
	TK4. how to communicate effectively with customers
	TK5. effective use of voice tone and pitch for communication
	TK6. how to demonstrate ethics and convey discipline to the
	customers
	TK7. team building skills
	TK8. importance of dealing with grievances effectively and in time
Skills (S)	The imperiance of dealing with ghevances encouvery and in time
A. Core Skills/	Reading Skills
Generic	The individual on the job must demonstrate knowledge and
Skills	understanding in:
	CS1.reading and interpreting relevant company policy and other
	job relevant documents
	CS2. reading and responding timely to notes/comments from the
	supervisor
	Writing Skills
	The individual on the job must demonstrate knowledge and
	understanding in:
	CS3. accurately filling up documentation pertaining to job
	requirements
	CS4. timely and accurately generating reports to supervisors on
	work-related activities
	Oral Communication (Listening and Speaking Skills)
	The individual on the job must demonstrate knowledge and
	understanding in:
	CS5. interacting with team members to work efficiently
	CS6. communicating effectively with the superior to ensure
	smooth workflow
	CS7. communicating effectively with the customers to build a
	good rapport with them CS8. using a language that the customer or colleague
	understands
	CS9. using the communication systems of the company, e.g.,
	telephone, fax, public announcement systems
	CS10. e-mailing and using internet for communicating
	CS11. using of audio-visual aids to communicate complex issues
B. Professional	Decision Making
Skills	The individual on the job must demonstrate knowledge and
	understanding in:
	PS1. spotting and communicating potential areas of disruptions to
	work process and reporting the same
	PS2. reporting to the supervisor and dealing with a colleague
	individually, depending on the type of concern
	Plan and Organise
	The individual on the job must demonstrate knowledge and
	understanding in:

PS3. organising information and generating, managing and maintaining records relevant to work

#### **Customer Centricity**

N/A

#### **Problem Solving**

The individual on the job must demonstrate knowledge and understanding in:

PS4. coordinating with different departments/sections and multitasking as necessary

PS5. contributing to quality of team work and achieving smooth workflow

PS6. sharing work load as required

PS7. delegating work in consultation with superiors or as necessary instead of allowing work to pile up

#### **Analytical Thinking**

N/A

#### **Critical Thinking**

The individual on the job must demonstrate knowledge and understanding in:

PS8. improving work processes by interacting with others and adopting best practices

PS9. resolving recurring inter-personal conflicts

PS10. carrying out numerical calculations and basic statistical analysis

**UNIT 5** [This Unit is about understanding customer requirements, understanding the market standards of service, assessing scheduled services and those that are unscheduled but can be offered, and conveying or executing it in a manner that results in customer satisfaction].

Unit No.	05
Unit Title	Maintain customer-centric service orientation
Description	This Unit is about understanding customer requirements, understanding the market standards of service, assessing scheduled services and those that are unscheduled but can be offered, and conveying or executing it in a manner that results in customer satisfaction
Scope Crit	This Unit covers the following:      Engage with customers to understand their service quality requirements      Achieve customer satisfaction     Fulfil customer requirement
Element	eria (PC) w.r.t. the Scope Performance Criteria (PC)
Engaging with customers for assessing service quality requirements	To be competent, the individual must be able to: PC1. keep in mind the profiles of expected customers PC2. understand the target customers and their needs as defined by the company PC3. organise regular customer events and feedback session frequently PC4. build a good rapport with the customers including the ones who complain PC5. frequent discussions with regular customers on general likes and dislikes in the market, latest trends, customer expectations, etc. PC6. receive regular feedbacks from the clients on current service, complaints, and improvements to be made, etc. PC7. compulsively seek customer rating of service to help develop a set of regularly improved procedures PC8. ingrain customer oriented behaviour in service at all level PC9. gain their long lasting loyalty and satisfaction PC10. engage with customers without intruding on their privacy
Achieving	To be competent, the individual must be able to:
customer satisfaction	PC11. ensure clarity, honesty and transparency with the customers PC12. treat the customers fairly and with due respect PC13. focus on executing company's marketing strategies and product development PC14. focus on enhancing brand value of company through customer satisfaction
Fulfilling customer requirement	To be competent, the individual must be able to: PC15. ensure that customer expectations are met in accordance with service level agreement, service charter and legislation PC16. learn to read customers' needs and wants

	PC17. willingly accept and implement new and innovative products and services that help improve customer satisfaction PC18. communicate feedback of customer to senior, especially, the negative feedback PC19. maintain close contact with the customers and focus groups PC20. offer promotions to improve product satisfaction level to the
	customers periodically PC21. weigh the cost of fulfilling unscheduled customer requests,
	consult with senior and advise the customer on alternatives
Knowledge and I	Jnderstanding (K)
A. Organisation-	The individual on the job must demonstrate knowledge and
al Context	understanding of:
(Knowledge	OK1. company's policies on: customer centric orientation
of the	behaviour at workplace
company/	OK2. company's Human Resources policies
organisation	OK3. company's reporting structure
and its	OK4. company's documentation policy
processes)	OK5. company's customer profile
B. Technical	The individual on the job must demonstrate knowledge and
Knowledge	understanding of:
	TK1. significance of treating the customers with respect and in a
	friendly and professional way
	TK2. importance of gaining customer satisfaction
	TK3. methods of engaging with the customers effectively and
	professionally
	TK4. ways to improve company's customer satisfaction rating TK5. company's and prevailing market standards of customer
	satisfaction
	TK6. standard operating procedure (SOP)
	TK7. the variety of common and unscheduled requests to expect
	TK8. significance of being transparent and courteous under all
	circumstances involving customer interaction without losing
	composure
Skills (S)	
A. Core Skills/	Reading Skills
Generic	The individual on the job must demonstrate knowledge and
Skills	understanding in:
	CS1. reading job sheets, company policy documents and
	information displayed at the workplace
	CS2. reading and responding timely to notes/comments from the
	supervisor
	Writing Skills The individual on the ich must demonstrate knowledge and
	The individual on the job must demonstrate knowledge and
	understanding in: CS3. filling up documentation pertaining to one's role in customer
	satisfaction
	CS4. generating reports to supervisors on work-related activities
	22 gonorating reports to supervisors on work related detivities

#### **Oral Communication (Listening and Speaking skills)**

The individual on the job must demonstrate knowledge and understanding in:

CS5. interacting with team members to work efficiently

CS6. communicating effectively with customers

CS7. engaging with customers to understand their expectations

CS8. resolving customers' concerns satisfactorily within the standard timeframe stipulated by the company

CS9. appropriately using the communications systems of the company, e.g., telephone, fax and public announcement systems CS10. using email, internet and social media tools for effective communication

CS11. using audio-visual aids to communicate complex issues

#### B. Professional Skills

#### **Decision Making**

The individual on the job must demonstrate knowledge and understanding in:

PS1. spotting and communicating potential areas of disruptions to work process and report the same so that customer service is smooth

PS2. addressing complaints and handling dissatisfied customers

#### **Plan and Organise**

The individual on the job must demonstrate knowledge and understanding in:

PS3. organising information and generating, managing and maintaining records relevant to work

#### **Customer Centricity**

N/A

#### **Problem Solving**

The individual on the job must demonstrate knowledge and understanding in:

PS4. coordinating with different departments in order to service customers better

PS5. contributing to quality of team work and achieving smooth workflow

PS6. sharing work load as required

#### **Analytical Thinking**

N/A

#### **Critical Thinking**

The individual on the job must demonstrate knowledge and understanding in:

PS7. improving work processes by interacting with customers and adopting best practices

PS8. resolving recurring inter-personal or system related conflicts with colleagues that hinder customer service

PS9. acting upon constructively on any problems as pointed by customers

PS10. handling personality clashes effectively

PS11. carrying out numerical calculations and basic statistical analysis

**UNIT 6** [This Unit is about maintaining standard etiquette at workplace and achieving customer satisfaction].

Unit No.	06	
Unit Title	Maintain standard of etiquette and hospitable conduct	
Description	This Unit is about maintaining standard etiquette at workplace and	
	achieving customer satisfaction	
Scope	This Unit covers the following:	
	<ul> <li>Follow standard behavioural, personal and telephone etiquette</li> </ul>	
	for tourism enterprise	
	Maintain good customer relations and high degree of respect	
	and professionalism	
	Achieve customer satisfaction	
Performance Criteria (PC) w.r.t. the Scope		
Element	Performance Criteria (PC)	
Following	To be competent, the individual must be able to:	
behavioural,	PC1. greet the customers with a handshake or appropriate	
personal and	gesture based on the type of customer on their arrival	
telephone	PC2. welcome the customers with a smile	
etiquettes	PC3. ensure to maintain eye contact	
	PC4. address the customers in a respectable manner	
	PC5. do not eat or chew while talking	
	PC6. use their names as many times as possible during the	
	conversation	
	PC7. ensure not to be too loud while talking	
	PC8. maintain fair and high standards of practice	
	PC9. ensure to offer transparent prices	
	PC10. maintain proper books of accounts for payment due and	
	received	
	PC11. answer the telephone quickly and respond back to mails faster	
	PC12. ensure not to argue with the customer	
	PC13. listen attentively and answer back politely	
	PC14. maintain personal integrity and ethical behaviour	
	PC15. dress professionally	
	PC16. deliver positive attitude to work	
	PC17. maintain well-groomed personality	
	PC18. achieve punctuality and body language	
	PC19. maintain the social and telephonic etiquette	
	PC20. maintain a client gift policy in line with establishment's	
	policy and statutory provisions on corruption in workplace	
	PC21. use appropriate tone, pitch and language to convey	
	politeness, assertiveness, care and professionalism	
	PC22. demonstrate responsible and disciplined behaviours at the	
	workplace	
	PC23. escalate grievances and problems to appropriate authority	
	as per procedure to resolve them and avoid conflict	
Treating	To be competent, the individual must be able to:	
customers with	PC24. use appropriate titles and terms of respect to the customers	
high degree of	PC25. use polite language	

respect and	PC26. maintain professionalism and procedures to handle	
professionalism	customer grievances and complaints	
	PC27. offer friendly, courteous and hospitable service and	
	assistance to the customer upholding levels and responsibility	
	PC28. provide assistance to the customers maintaining positive	
	sincere attitude and etiquette	
	PC29. provide special attention to the customer at all time	
Achieving	To be competent, the individual must be able to:	
customer	PC30. achieve optimal customer satisfaction through excellent	
satisfaction	service and attention to detail	
	PC31. gain customer loyalty	
	PC32. enhance brand value of the company by upholding high	
	ethical standards and behaviour	
Knowledge and U	Jnderstanding (K)	
	The individual on the job must demonstrate knowledge and	
al Context	understanding of:	
(Knowledge	OK1. company's mission, mission statement, vision, short and	
of the	long term objectives and strategies	
company/	OK2. company's policies on behavioural etiquette and	
organisation	professionalism	
and its	OK3. company's Human Resources policies	
processes)	OK4. company's reporting structure	
	OK5. company's documentation policy	
	OK6. company's customer profile	
B. Technical	The individual on the job must demonstrate knowledge and	
Knowledge	understanding of:	
	TK1. how and when to apply the front office business and social	
	skills in accordance with establishments standards	
	TK2. significance of professional and polite etiquette and	
	behaviour	
	TK3. the need and reason for achieving customer satisfaction	
	TK4. procedural behavioural patterns framed by the organisation	
	TK5. methods for gaining customer satisfaction	
	TK6. standard operating procedure and service quality standards	
	TK7. measure of customer satisfaction	
	TK8. significance of brand enhancement via word-of-mouth	
	TK9. the hospitality and tourism environment	
Obille (O)	TK10. company's growth strategy and productivity targets	
Skills (S)	Decaling Okilla	
A. Core Skills/	Reading Skills	
Generic	The individual on the job must demonstrate knowledge and	
Skills	understanding in:	
	CS1. reading job sheets, company policy documents and	
	information displayed at the workplace	
	CS2. reading notes and comments from the supervisor or	
	customer	
	Writing Skills The individual on the job must demonstrate knowledge and	
	The individual on the job must demonstrate knowledge and	
	understanding in:	
	CS3. filling up documentation pertaining to job requirement	

#### CS4. generating reports to supervisors on work-related activities

#### Oral Communication (Listening and Speaking skills)

The individual on the job must demonstrate knowledge and understanding in:

CS5. interacting with team members to work efficiently

CS6. communicating effectively with the customers by building a rapport with them and maintaining the etiquette

CS7. avoiding 'Self Reference Criterion' effect while interacting with guests

CS8. not interrupting the customer when he/she is speaking

#### B. Professional Skills

#### **Decision Making**

The individual on the job must demonstrate knowledge and understanding of:

PS1. spotting and reporting potential areas of disruption to work process

PS2. addressing the complaints and handling dissatisfied customers

#### **Plan and Organise**

The individual on the job must demonstrate knowledge and understanding in:

PS3. organising information and generating, managing and maintaining records relevant to work

#### **Customer Centricity**

N/A

#### **Problem Solving**

The individual on the job must demonstrate knowledge and understanding in:

PS4. coordinating with different departments to achieve smooth workflow

PS5. contributing to quality of customer satisfaction via team work PS6. sharing work load as required

#### **Analytical Thinking**

N/A

#### Critical Thinking

The individual on the job must demonstrate knowledge and understanding in:

PS7. improving work processes by interacting with customers

PS8. adopting suggested best practices

PS9. resolving recurring inter-personal conflicts

PS10. addressing or escalating recurring problems reported by customers

PS11. measuring performance against company's standards

PS12. motivating self and colleagues to work effectively given the boundaries of organisational structure, infrastructure and personnel management

PS13. using the authority, power and politics issues to serve customers effectively

PS14. carrying out numerical calculations and basic statistical analysis

**UNIT 7** [This Unit is about following gender sensitivity for treating different genders and age groups of tourists or local customers such as women/men, children and senior citizens by offering them service as per their typical and collective requirements as well as treating women/men with respect and ensuring personal and material security and at all times].

Unit No.	07	
Unit Title	Follow gender and age sensitive service practices	
Description	This Unit is about following gender sensitivity for treating different genders and age groups of tourists or local customers such as women/men, children and senior citizens by offering them service as per their typical and collective requirements as well as treating women/men with respect and ensuring personal and material security and at all times	
Scope	<ul> <li>This Unit covers the following:         <ul> <li>Educate customer on specific facilities and services available for different categories of customers</li> <li>Provide gender and age specific services as per their unique and collective requirements</li> <li>Follow standard etiquette with women/men at workplace</li> </ul> </li> </ul>	
Performance Criteria (PC) w.r.t. the Scope		
Element	Performance Criteria (PC)	
Educating customer on local gender practices and specific facilities and services available	To be competent, the individual must be able to:     PC1. educate the tourists, employers and the colleagues at     workplace on human rights and national age and gender cultural     practices     PC2. inform customers about company's policies to prevent     physical, mental and verbal sexual harassment cases,     PC3. list all the facilities available with respect to transportation     facilities, night trips and safeguards, reporting abuse, maternity     related and other grievance     PC4. inform about methods adopted to ensure safety and     personal and baggage security of customers, e.g., CCTV     cameras, security guards, and helpline     PC5. provide the necessary comfort to the female traveller     customers such as secure and safe environment, chain     locks/latches, smoke detector, comfortable accommodation, etc.     PC6. maintain compliant behavioural etiquette while dealing with     customers such as asking permission before entering room and     for cleaning, avoiding touch contact, using abusive language or     gesture, etc.     PC7. ensure that the customer feels safe at all times without being     over threatened by the security procedures and related     environment     PC8. ensure that in the event of a dangerous occurrence/accident     customers are calmly handled, led to safer places and instructed     properly in order to achieve zero or minimal casualties     PC9. inform the customers and employees of the grievance     procedure in case of sexual harassment	

# Providing different age and gender specific customer service

To be competent, the individual must be able to:

PC10. ensure the quality of facilities and services offered cater to the needs of every individual, be it man, woman, child, particularly the very young and the aged

PC11. be aware of the customer unique needs and wants of each category of customer, e.g., for an infant, for a young woman of man, for an old person, and others

PC12. coordinate with team to meet these unique needs, also keeping in mind their diverse cultural backgrounds

PC13. provide entertainment programs and events suited for the children tourists

PC14. educate parents and attendants of senior citizens on basic safeguards and procedures for them in case of emergencies PC14. arrange for transport and equipment as required by senior citizens

PC15. ensure availability of medical facilities and medical personnel

## Following standard etiquette with women at workplace

To be competent, the individual must be able to:

PC17. treat women/men equally across both the horizontal as well as vertical segregation of roles in the workplace

PC18. ensure a fair and equal pay to the women as men, more of formal training, advancement opportunities, better benefits, etc. PC19. involve women/men in the decision making processes and management professions

PC20. avoid specific discrimination and give women/men their due respect

PC21. motivate the women/men in the work place towards utilizing their skills

PC22. educate the tourists, employers and the colleagues at workplace on women/men rights and the respect that is to be given to them

PC23. establish policies to protect the women/men from sexual harassments, both physical and verbal, and objectifications by customers and colleagues

PC24. frame women/men friendly work practices such as flexible working hours, maternity leave, transportation facilities, night shift concessions, women/men grievance cell.

PC25. ensure the safety and security of women/men in the workplace, particularly when their nature of job is to deal with night shifts, attend guest rooms, back end work, etc.

PC26. ensure safety and security of women/men at all levels

#### **Knowledge and Understanding (K)**

# A. Organisation al Context (Knowledge of the company/ organisation and its processes)

**A. Organisation**-The individual on the job must demonstrate knowledge and understanding of:

OK1. company's policies on: gender sensitive service practices at workplace

OK2. company's Human Resources policies

OK3. company's reporting structure OK4. company's documentation policy

OK5. company's customer profile

## B. Technical The individual on the job must demonstrate knowledge and understanding of: Knowledge TK1. gender specific requirements of different types of customer TK2. specific requirements of different age-groups of customers TK3. safety measures and procedures available for female colleagues and customers TK4. how to educate female customers and colleagues on available facilities so that they feel safe and secure TK5. helpline numbers TK6. process of handling and reporting abuse TK7. how to be vigilant for breach of safety at smallest level TK8. how to maintain customers' and colleagues' safety without making the environment threatening TK9. different types of potential security threats to domestic and international tourists TK10. standard procedures to be followed in the event of a dangerous occurrence or accident Skills (S) A. Core Skills/ **Reading Skills** Generic The individual on the job must demonstrate knowledge and Skills understanding in: CS1. reading job sheets, company policy documents and information displayed at the workplace CS2. reading notes/comments from the supervisor Writing Skills The individual on the job needs to know and understand how to: CS3. filling up documentation pertaining to safety maintenance requirements CS4. generating reports to supervisors on work-related activities Oral Communication (Listening and Speaking skills) The individual on the job must demonstrate knowledge and understanding in: CS5. communicating effectively with the customers building a good servicing rapport with them while maintaining the etiquette CS6. communicating with the women/men at workplace and the customers with respect B. Professional **Decision Making** Skills The individual on the job must demonstrate knowledge and understanding in: PS1. deciding on the methods to protect and safeguard the security of women/men children and senior citizens PS2. addressing complaints and handling dissatisfied customers PS3. referring human rights and harassment cases to relevant authorities **Plan and Organise** The individual on the job must demonstrate knowledge and understanding in: PS4. organising information and generating, managing and maintaining records relevant to work

#### **Customer Centricity**

N/A

### **Problem Solving**

The individual on the job must demonstrate knowledge and understanding in:

PS5. coordinating with different departments and work as a team PS6. contributing to quality of team work and achieving smooth workflow

PS7. sharing work load as required

## **Analytical Thinking**

N/A

### Critical Thinking

The individual on the job must demonstrate knowledge and understanding in:

PS8. improving work processes by interacting with customers and adopting best practices

PS9. resolving recurring problems based on the complaints received from customers and at the workplace

PS10. applying acceptable standards of behaviour in different cultures and societies to which customers belong

PS11. helping create enjoyable guest experience by accepting their social behaviour standards even if they may be different from own standards

PS12. avoiding negative behaviours accepted by peer groups that may affect work environment

PS13. carrying out numerical calculations and basic statistical analysis

**UNIT 8** [This Unit is about ensuring maintaining safety and Health of the staff and guests in tourism enterprise]

Unit No.	08				
Unit Title	Maintain Occupational Safety and Health				
Description	This Unit is about ensuring maintaining safety and Health of the staff				
	and guests in tourism enterprise.				
Scope	This Unit covers the following:				
	Use safety tools and Personal Protective Equipment (PPE)				
	Follow standard safety procedure				
	Take precautionary measures to avoid work hazards				
	<ul> <li>Ensure safety of the staff and guests in tourism enterprise.</li> </ul>				
	<ul> <li>ensure staff compliance to personal hygiene practices</li> </ul>				
	Take precautionary health measures				
Performance Crit	eria (PC) w.r.t. the Scope				
Element	Performance Criteria (PC)				
Using Safety	To be competent, the individual must be able to:				
tools and PPE	PC1. compliance to use of appropriate PPE				
	PC2. use first aid kit				
	PC3. use safety equipment, i.e. fire extinguishers				
	PC4. read and interpret safety signs				
Following	To be competent, the individual must be able to:				
standard Safety Procedures	PC5. access all safety equipment and accessories				
Procedures	PC6. practice emergency procedures				
	PC7. handle front office tools and equipment PC8. ensure staff and guest safety in the front office workspace				
Taking	To be competent, the individual must be able to:				
precautionary	PC9. assess various hazard in the workplace area				
measures to	PC10. put in place measures to minimise hazards in the workplace				
avoid work	area				
hazards	PC11. analyse courses of accidents in the workplace				
	PC12. put in place measures to minimise accidents in the				
	workplace area				
	To be competent, the individual must be able to:				
of staff and	PC13. ensure security guests through compliance to security				
guests in	precautions of the establishment				
tourism enterprises	PC14. to maintain records for cleanliness and maintenance schedule				
enter prises	PC15. ensure the workplace is well ventilated with fresh air supply				
	PC16. ensure the workplace has sufficient lighting				
	PC17. ensure clean front office work environment				
Following	To be competent, the individual must be able to:				
personal	PC18. wash hands on a regular basis, particularly on touching any				
hygiene	dirty surfaces, after using the toilet, etc.				
practices	PC19. ensure to maintain personal hygiene of daily bath, clean				
	clothing and uniform, footwear, head gear, cutting nails, healthy				
	diet, using deodorant, etc.				
	PC20. ensure to maintain dental hygiene in terms of brushing teeth				
	every day, using mouthwash regularly, using mouth freshener after				
	eating, avoiding smoke at workplace, etc.				

Taking	To be competent, the individual must be able to:			
precautionary	PC21. ensure not to go for work if unwell, to avoid the risk of being			
health measures	spread to other people			
	PC22. comply to good health practices in the workplace			
	PC23. coordinate for the provision of adequate clean drinking			
	water			
	PC24. have a general sense of hygiene and appreciation for			
	cleanliness for the benefit of self and the customers or local			
Manufadae end	community			
Knowledge and	Understanding (K)			
_	The individual on the job must demonstrate knowledge and			
al Context	understanding of:			
(Knowledge	OK1. company's policies on health and hygiene at workplace			
of the	OK2. company's Human Resources policies			
company/	OK3. company's reporting structure			
organisation	OK4. company's documentation policy			
and its	OK5. company's customer profile			
processes)				
B. Technical	The individual on the job must demonstrate knowledge and			
Knowledge	understanding of:			
	TK1. workplace safety and hygiene standards as stipulated by the			
	relevant Zambian Standards and HACCP			
	TK2. first aid application			
	TK3. health risks to the worker or customer			
	TK4. healthy work practices			
	TK5. equipment and hand swab tests			
	TK6. internal hygiene-audit tests			
	, ,			
	TK7. personal protective equipment to be worn and care			
	TK8. purpose and usage of protective gears			
	TK9. acceptable ventilation standards			
	TK10. technical layout standards and placements of safety			
	equipment			
	TK11. safe disposal methods for waste			
	TK12. compliance norms for established health and hygiene			
	procedures at workplace			
	TK13. safe handling of chemicals			
	TK14. standard material handling procedure			
	TK15. standard operating procedure (SOP) for maintaining			
	cleanliness and checklists			
	TK16. precautionary rules to follow for maintaining health and			
	hygiene			
	TK17. municipal or community rules for handling and disposing-off			
	waste			
Skills (S)				
A. Core Skills/	Reading Skills			
Generic	The individual on the job must demonstrate knowledge and			
Skills	understanding in:			
	CS1. reading and interpreting relevant organisational policies,			
	procedures and diagrams that identify good health and hygiene			
	practices			
	1 222			

CS2. identifying and using internationally or nationally accepted signage related to hygiene health and safety CS3. reading job sheets, company policy documents and information displayed at the workplace CS4. reading notes or comments from the supervisor or customer Writing Skills The individual on the job must demonstrate knowledge and understanding in: CS5. filling up any documentation required to maintain health and hvaiene CS6. generating reports to supervisors on work-related health and safety matters Oral Communication (Listening and Speaking skills) The individual on the job must demonstrate knowledge and understanding in: CS7. receiving instructions from a doctor or supervisor on medical care CS8. verbally reporting hygiene hazards and poor organisational practices CS9. communicating with supervisors and health inspectors on matters relating health and safety in the workplace B. Professional **Decision Making** Skills The individual on the job must demonstrate knowledge and understanding in: PS1. selecting appropriate hand tools and personal protective equipment PS2. selecting the cleaning procedures and effective hygiene practices as required Plan and Organise The individual on the job must demonstrate knowledge and understanding in: PS3. organising health and safety related information and generating, managing and maintaining records relevant to work **Customer Centricity** N/A **Problem Solving** N/A

**UNIT 9** [This Unit is about securing intellectual property rights (IPR) of the employee's organisation and respecting customer's copyright].

Unit No.	09				
Unit Title	Maintain IPR of organisation and customers				
Description	This Unit is about securing intellectual property rights (IPR) of the				
	employee's organisation and respecting customer's copyright				
Scope	This Unit covers the following:				
	Secure company's IPR				
	Respect customers copyright				
	eria (PC) w.r.t. the Scope				
Element	Performance Criteria (PC)				
Securing	To be competent, the individual must be able to:				
company's IPR	PC1. prevent leak of new plans and designs to competitors by				
	reporting on time				
	PC2. be aware of any of company's product, service or design				
	patents PC3. report IPR violations observed in the market, to supervisor or				
	company head				
Respecting	To be competent, the individual must be able to:				
customer's	PC4. read copyright clause of the material published on the				
copyright	internet and any other printed material				
	PC5. protect infringement upon customer's business or design				
	plans				
	PC6. consult supervisor or senior management when in doubt				
	about using information available from customer				
	PC7. report any infringement observed by anyone in the company				
Knowledge and l	Jnderstanding (K)				
A. Organisation-	The individual on the job must demonstrate knowledge and				
al Context	understanding of:				
(Knowledge	OK1. company's policies on intellectual property rights				
of the	OK2. company's IPR infringement reporting policy				
company/	OK3. company's Human Resource policies				
organisation	OK4. company's reporting structure				
and its	OK5. company's documentation policy				
processes)	OK6. company's customer profile				
B. Technical	The individual on the job must demonstrate knowledge and				
Knowledge	understanding of: TK1. patents and IPR laws				
	TK2. how IPR protection is important for competitiveness of a				
	company				
	TK3. significance of damages resulting from IPR infringement				
	TK4. industrial and political espionages				
Skills (S)					
A. Core Skills/	Reading Skills				
Generic	The individual on the job must demonstrate knowledge and				
Skills	understanding in:				
	CS1. reading job sheets, company policy documents and				
	information displayed at the workplace				

CS2. reading notes/comments from the supervisor

## Writing Skills

The individual on the job must demonstrate knowledge and understanding in:

CS3. filling up documentation pertaining to one's role in protecting IPR infringement

CS4. generating reports to supervisors on work-related activities

## **Oral Communication (Listening and Speaking skills)**

The individual on the job must demonstrate knowledge and understanding in:

CS5. interacting with team members to work efficiently

CS6. communicating effectively with the customers about IPR protection and building trust

## B. Professional Skills

## **Decision Making**

The individual on the job must demonstrate knowledge and understanding in:

PS1. identifying IPR related issues

PS2. preventing information leakages

PS3. avoiding being caught up in copyright issues

## **Plan and Organise**

The individual on the job must demonstrate knowledge and understanding in:

PS4. organising information and generating, managing and maintaining records relevant to work

## **Customer Centricity**

N/A

### **Problem Solving**

N/A

#### **Analytical Thinking**

The individual on the job must demonstrate knowledge and understanding of:

PS5. basics of what constitutes IPR violations under WTO agreement

PS6. penalties to company or individual on evidence of IPR violations

PS7. likely effects of IPR violation on a customer

#### Critical Thinking

The individual on the job must demonstrate knowledge and understanding in:

PS8. improving work IPR related safety and adopting best practices

PS9. resolving conflicts related to IPR by reporting in time

**UNIT 10 (Optional)** [This Unit is about gaining working competence in a language other than that used daily, i.e., a foreign language or a local language].

Unit No.	10				
Unit Title	Learn a foreign or local language(s) including English				
Description	This Unit is about gaining working competence in a language other				
	than that used daily, i.e., a foreign language or a local language				
Scope	This Unit covers the following:				
	Gain understanding of common vocabulary required to				
	address customers' queries				
	Achieve 'minimal pass' level of language proficiency as per				
	UN standards or as specified by the company				
Performance Crit	eria (PC) w.r.t. the Scope				
Element	Performance Criteria (PC)				
Gaining	To be competent, the individual must be able to:				
understanding	PC1. understand from the company, the typical foreign or				
of common	vernacular language queries				
vocabulary	PC2. learn keywords that may be used to pose those queries				
required	PC3. practice short oral conversations in the language, preferably,				
	with colleagues or fellow trainees				
	PC4. listen to focussed or recorded sentences as spoken typically in the language				
Achieving	To be competent, the individual must be able to:				
'minimal pass	PC5. speak without hesitation and fear of being incorrect				
standards' of	PC6. express coherently in complete sentences over a variety of				
language	topics, albeit with effort				
proficiency	PC7. exhibit basic range of vocabulary and range of expression				
,	PC8. seek to improve language proficiency to 'working knowledge				
	level				
Knowledge and Understanding (K)					
A. Organisation-	The individual on the job must demonstrate knowledge and				
al Context	understanding of:				
(Knowledge	OK1. company's policies on use of language				
of the	OK2. company's Human Resources policies				
company/	OK3. company's reporting structure				
organisation	OK4. company's documentation policy				
and its	OK5. company's customer profile				
processes)	The individual on the ich wavet demandation of the contract				
B. Technical	The individual on the job must demonstrate knowledge and				
Knowledge	understanding of:				
	TK1. preferred languages of usual customers TK2. geographical variations of spoken languages				
	TK3. how to pick up the basic grammar of the language				
	TK4. how to identify common expressions used by customers to				
	express their needs and queries				
	TK5. how to use the correct terms as appropriate for the situation				
	TK6. different proficiency levels of language as accepted globally				
	TK7. UN standards of language proficiency				

Skills (S)					
A. Core Skills/	Reading Skills				
Generic	The individual on the job must demonstrate knowledge and				
Skills	understanding in:				
	CS1. reading a foreign or local language				
	CS2. making translations				
	Writing Skills				
	The individual on the job must demonstrate knowledge and				
	understanding in:				
	CS3. writing in a foreign or local language				
	Oral Communication (Listening and Speaking skills)  The individual on the job must demonstrate knowledge and				
	understanding in:				
	CS4. interacting with customers confidently in their preferred				
	language				
	CS5. not offending the customer with improper use of language,				
	unknowingly				
	CS6. using the right intonations and pauses				
	CS7. expressing limited language proficiency so as to alert				
	customers of limitations to fluent conversations				
B. Professional	Decision Making				
Skills	N/A  Plan and Organise  The individual on the job must demonstrate knowledge and understanding in:				
	PS1. organising information and generating, managing and				
	maintaining records relevant to work				
	Customer Centricity				
	N/A				
	Problem Solving				
	Problem Solving N/A				
	Problem Solving N/A Analytical Thinking				
	Problem Solving  N/A  Analytical Thinking  The individual on the job must demonstrate knowledge and				
	Problem Solving  N/A  Analytical Thinking  The individual on the job must demonstrate knowledge and understanding in:				
	Problem Solving  N/A  Analytical Thinking  The individual on the job must demonstrate knowledge and understanding in:  PS2. using audio aids to listen to expressions and correct use of				
	Problem Solving  N/A  Analytical Thinking  The individual on the job must demonstrate knowledge and understanding in:  PS2. using audio aids to listen to expressions and correct use of language				
	Problem Solving  N/A  Analytical Thinking  The individual on the job must demonstrate knowledge and understanding in:  PS2. using audio aids to listen to expressions and correct use of language  PS3. building vocabulary				
	Problem Solving  N/A  Analytical Thinking  The individual on the job must demonstrate knowledge and understanding in:  PS2. using audio aids to listen to expressions and correct use of language  PS3. building vocabulary  Critical Thinking				
	Problem Solving  N/A  Analytical Thinking  The individual on the job must demonstrate knowledge and understanding in:  PS2. using audio aids to listen to expressions and correct use of language  PS3. building vocabulary  Critical Thinking  The individual on the job must demonstrate knowledge and				
	Problem Solving  N/A  Analytical Thinking  The individual on the job must demonstrate knowledge and understanding in:  PS2. using audio aids to listen to expressions and correct use of language PS3. building vocabulary  Critical Thinking  The individual on the job must demonstrate knowledge and understanding in:				
	Problem Solving  N/A  Analytical Thinking  The individual on the job must demonstrate knowledge and understanding in:  PS2. using audio aids to listen to expressions and correct use of language  PS3. building vocabulary  Critical Thinking  The individual on the job must demonstrate knowledge and				

## 5. EQUIPMENT, TOOLS AND CONSUMABLE MATERIALS

These include, but not limited to the following: reception/office desk (counter), cell/telephone, computer with internet connection, printer, safe deposit box, credit/debit card machine, cash register, reservation form, customer feedback forms, note pads and pens, guest folio, filing cabinet, key rack, key card, counterfeit notes detecting machines, etc.

## 6. DILEMMAS/CHALLENGES AND COMPLEXITIES FOR A JOB HOLDER

Dilemmas associated with the job of a Front Office Assistant include working in exposure to aggressive/angry people, long working hours, and pressure from guests, supervisors and subordinates, language barriers, high volumes of client contact, seeing close work (e.g. typed printouts), etc.

## 6.1 Alternative Choices (Solutions) to Dilemmas and Complexities

Solutions to dilemmas include exercising regularly to maintain physical fitness, learning other languages other than the official and local languages, undertaking training in customer service and anger management, delegating work to others, ensuring constant supply of materials, tools and consumables, etc.

#### 7. WORKING CONDITIONS/ENVIRONMENT

Working conditions include confined spaces, slippery areas, heights, cold or hot conditions, bright and dark areas, day and night shifts, etc.

## 8. PARTIES INVOLVED/INTERACTING WITH THE JOB HOLDER OR TRAINEE

#### 8.1 Internal/Within the Organisation

Supervisors, other employees, trainers, etc.

#### 8.2 External/Outside the Organisation

Guests, trainers, government regulators, suppliers of equipment/tools/consumables, Front Office Assistants from other organisations, etc.

## 9. PHYSICAL DEMANDS ON THE BODY

- Be able to sit, stand and walk for long periods of time;
- Be able to lift and move relatively heavy materials;
- Repetitive motion of hands/fingers;
- Climbing (e.g. stairways, ladders);
- Etc.

## ANNEX A Criteria for Assessments based on this NOS

#### A.1 Guidelines for Assessment

A.1.1 Criteria for assessment for curricula and learning programmes based on this NOS will be created by curricula and programmes developers. Each Performance Criteria (PC) will be assigned marks proportional to its importance in the NOS. Curricula and programmes developers will also lay down proportion of marks for theory and practical skills for each performance criteria, giving more weight to practical skills.

There shall be allocated the 'Total Mark', which will be the sum of all marks in each Unit, distributed across the number of PCs in that particular Unit. The 'Out Of' mark will be the mark allocated to each PC, which will be shared between theory and practical skills assessments.

**A.1.2** Awarding/assessment bodies or institutions and other users of the NOS will create unique question papers for the theory part and evaluations for skill practical part for their respective candidates.

# ANNEX B NOS Version Control

This Annex gives details necessary for the tracking of the NOS versions based on the number of revisions.

NOS Code	NOS.FOA.01		
ZQF Level	4	Version Number	01
Sector	Tourism and Hospitality	Date of Approval	September, 2020
Sub-sector	Tourism, Leisure and Hospitality Enterprises	Date of Last Review	N/A
Occupation	Front Office Operations	Date of Next Review	October, 2025

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